

Swiss digitalization coach receives award as "Expert 2020"

Intuitively manage your business with SoulMessage - it starts with a new mindset.

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The experienced speaker and entrepreneur, *Chantal Perrinjaquet*, contributes to the book, "The Expert Formula 2020", together with 25 other top coaches who are respected throughout Europe. In her chapter, she describes how digitalization and energy work can be combined in the best possible way and why, in her opinion, this is a "must" for the new economy. At the same time, she provides valuable tips on how to successfully apply intuition in business.

The success formula for modern companies

As an experienced business medium, Chantal Perrinjaquet knows what it takes to run a modern online business. In her chapter, she explains, among other things, the central importance of intuition, which allows for rapid decision-making, in her opinion, the longer the more decisive for successful business.

The new quality of time invites full thinking, which presupposes a completely different thinking structure in our brain. According to Perrinjaquet, more than 80% of success is based on mindset. And the ability to "observe instead of judging", and to act quickly and intuitively.

Approaches which were not only brought into play by Perrinjaquet, but which also present themselves as the quintessence of success among entrepreneurs around the world. The part that defines success is usually the "invisible" one and is often described as "intuitive action."

Kommentiert [MOU1]: Diesen Absatz habe ich so von deiner Memo „abgeschrieben“. © Wie gefällt er dir?

It all started with the Police

Born in Switzerland, she wanted to become an entrepreneur at an early age. After studying economics, her professional life began - but just a few years later, she joined the Zurich City Police as a K9 Officer. "The connection with the dogs opened my eyes to a deeper perspective on leadership. Actually, the dogs were supposed to learn from me - but I learned from them" recalls the entrepreneur.

The four-legged friends did not only show her the impressive way in which nature implements leadership - a phenomenon that also works excellently with humans - but also how energetic bonds can be used for excellent communication.

This was followed by several years of training as a professional medium and as a business coach for leadership, sales, and personal development in business at Dale Carnegie Training Switzerland.

Today, Chantal Perrinjaquet is one of the best-known online business coaches in the German-speaking world. Through her books and online courses, she helps women entrepreneurs to express their true meaning of life in their heart's business, to digitize their business and thus to gain more quality of life for themselves and their customers.

The answer to "Why digitize?"

The decisive factor for a successful future is not the "whether" of digitization, but the "how". Chantal Perrinjaquet describes it as follows: "Once processes are digitally automated, knowledge transfer is guaranteed. Combining the latest technical innovations online and in automation with targeted energy work is then the maxim for success". For her, success is synonymous to the individual expression of personal freedom and self-determination of all participants.

The Business Coach from Meisterschwanden describes her customers main problem as follows: "Successful, independent entrepreneur pursue their heart's desire for independence with a lot of diligence, discipline and hard work - but often forget themselves. There comes a point when they ask themselves: "Was that all? What is it truly about?".

For Chantal Perrinjaquet, the logical consequence is the fact that personal well-being is neglected in the process, though it is no longer relevant. That is why she wants to help integrate the real purpose of life coupled with the latest methods into business.

To pause, to switch off, to connect with the personal SoulMessage. For Chantal Perrinjaquet, it has been a vitalizing ritual for many years. This inner guidance is part of the recipe for success and is of central importance for her clients.

This is how you too can improve your mindset and modernize it with your SoulMessage

A new approach reveals new ways to leave the beaten path. If you are ready to express your true SoulMessage in business, it could mean the next level for your business success. The Swiss woman's special limited-time offer starts right there.

In an intensive session, Chantal will work with you to create a modern strategy tailored to you. You can then use the so-called "Business Blueprint" as an individual step-by-step guide.

For more information and for booking, please visit <https://house-of-coaching.ch/arbeite-mit-mir/>.

Learn to follow your soul's call for more meaning in your business and combine this concept with latest technological approaches! Your next level is waiting for you.

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